

CCC BOARD RETREAT SUMMARY

September 28, 2016

Attendees:

President, James Moore	Vice President, Jean Pfeifer
Secretary, Quill Hyde	Treasurer, Sarah Gelineau
Board Member, Rick Braman	InterimBoard Member, Sarah Kaiser
Exec. Director, Valerie Braman	Member, Thom Speidel

Vision/Long Term Plan

The goals are to have activities to reach the entire community and be self-sustaining. Ideas include reaching out to include the Hispanic, low income, youth and native American communities. Possible activities are to include the senior center, native activities, and a historical (education) series. One idea included considering becoming just a 'community center' as perhaps using the term 'cultural' in our name may restrict perceptions. A goal is to have the front of the building renovation complete by 2017 and hold an open house social to announce the changes, meanwhile remove the 'people' sign on the front of the building (the Alternative School made it and want to have it) to change the perception the CCC is a 'hippie' place. Also establish community partners, connect with organizations such as the Chamber, Visitors Center, Kiwanis, etc. and go out to organizations such as the Forest Service for outreach.

Membership

The goals are to increase membership, volunteers and Board members. Ideas include reaching out to schools (kids who need community hours), senior citizens (who may have more flexible time), and business organizations (finding people active in the community). Various outreach methods were discussed. January will be a membership drive month. Strategies will be discussed at the General Membership meeting.

Newsletter

Sam Howell has been doing a fantastic job for a few years and now needs additional help. The Board will determine what to include in each newsletter at the monthly meeting as it has been doing, and who will submit articles, Quill agreed to compile and format, the Board will review the draft. The front office volunteers will be used to print and distribute.

Fundraising

Ideas include holding special fundraising dinners, ask people for large donations, consider revamping the rummage sale to attract higher quality items, promote sustaining membership, promote automatic membership renewal, look for recurring grants, solicit bequests, and market giving money to the CCC in lieu of Christmas or birthday gifts.

Events

Consider what to do about the Garlic Festival; hundreds of hours are required over a period of several months where it is extremely difficult to get volunteers, attendance and participation are decreasing year by year, and with a small dollar return (compare the rummage sale where a 2-day event brought in twice as much money). Other event ideas are Cinco de Mayo, winter events when rental and income generation is slow, hold activities on Founder's Day (cowboy poetry, an afternoon concert, a high-school drum-off), and do more during the Winterfest to help promote the Holiday Bazaar and the CCC itself.